



DOWNBALL AUSTRALIA SOCIAL MEDIA POLICY

Our Social Media Policy provides behavioural guidelines and promotes Downball Australia's values on all Downball Australia social media platforms.

Downball Australia encourages the public, team members and volunteers to use social media to talk about downball and Downball Australia in a way that is inclusive, enthusiastic and respectful but also FUN! Using social media, we aim to:

- Connect with children (aged 13+) and adults who love downball.
 - If you are under 13 years of age, you may interact with Downball Australia under the supervision of a parent or legal guardian who manages your use and interaction.
- Encourage them to participate in Downball Australia tournaments and events.
- Encourage them to purchase Downball Australia merchandise and sporting equipment.
- Share information and expertise about downball including, for example, downball rules and alternative names for the game.

It is in Downball Australia's best interest to ensure that all team members and volunteers understand the behaviour that is expected of them on social media, whether on a Downball Australia account or referring to Downball Australia on another account. Whether a Downball Australia team member or volunteer chooses to create content or engage (comment, share or like for example) with existing content in their personal time is solely their decision.

Social Media Guidelines:

Be respectful.

It's okay to disagree with others, but cutting down or insulting others is not. Respect other downball followers and fanatics and refrain from using obscene language, personal insults or disparaging language.



Be inclusive.

Downball is a game for everyone. Ensure that your conduct does not discriminate against anyone. Ageism, sexism, racism and ableism of any kind will not be tolerated.

Be enthusiastic.

Bring your energy, positive attitude and fun to social media. We encourage all followers, fanatics, team members and volunteers to engage and participate on social media.

Be responsible.

Unless authorised and posted on behalf of Downball Australia, photo-sharing and all forms of online written content and dialogue are individual interactions, not organisational communications. All team members and volunteers are personally responsible for the posting and should be aware of these guidelines before posting.

Respect other peoples' privacy.

Do not publish or cite personal information or photographs about Downball Australia players, team members or volunteers without their express permission. Any disclosure of personal information will be subject to review and action by Andrew Philp from Downball Australia.

Give credit where it's due.

Always seek written permission before sharing user-generated content. When you share user-generated content on social media channels, make sure to give clear credit to the original creator. Tag them directly in the post. Indicate whether you're using their visuals, their words, or both.